

Lisbon
AGRI 
CONFERENCES

WE DEVELOP KNOWLEDGE



Final Report

Organization: SFN-AGRI

COM O ALTO PATROCÍNIO
DE SUA EXCELENCIA
UNDER THE HIGH PATRONAGE OF THE
PRESIDENT OF THE PORTUGUESE REPUBLIC



O Presidente da República





Agribusiness



***Global
perspective***



Sustainability



***Consumers
& Communities***

WE DEVELOP KNOWLEDGE

Organisation' Statement

It is with great pleasure that we share the final report of the 2nd edition of the Lisbon Agri Conferences.

Once again, we were able to bring together the leading stakeholders of the entire agrifood chain.

As stated in 2021, we believe that a strong economy is only possible with a strong agrifood sector, and that this sector, in its current and future context, is increasingly vital and strategic, and that this must be understood, communicated, and acknowledged.

We all recognise that there are several challenges, but also vast opportunities, and this is what we also intend to reflect on during this project.

Since we do not mean to limit this crucial opportunity to spread knowledge to the Lisbon Congress Centre and its 700 attendees, we were also able to reach an additional 200.000 people online, with the support of our media partners - Expresso and El Economista. I strongly believe this shows the level of interest and current relevance of the Lisbon Agri Conferences.

On behalf of the Organisation, we would like to extend a very big 'thank you' to:

- all the world-class speakers who supported the "development of knowledge".
- all the participants for their attendance.

And, in particular,

- all the sponsors and partners, who believe in the Lisbon Agri Conferences as an independent, unifying, transversal, and enriching project in this Mission to "develop knowledge". Without them, none of this would have been possible.

I'll end with the certainty that the agrifood sector will emerge stronger and more united, and with the confidence that we will see each other again, at the 3rd edition of the Lisbon Agri Conferences.

Thank you very much.

António Corrêa Nunes



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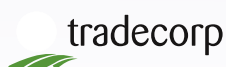


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elEconomista.es

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business school

The Event



Our mission statement

- ▶ To bring knowledge to the agribusiness, promoting a sector with responsibility, dynamism and sustainability for the future



Our goals

- ▶ Provide answers to the main questions through world-renowned speakers
- ▶ Promote the Agrifood sector overall
- ▶ Learning and knowledge for Agrifood stakeholders
- ▶ Develop the network of participants



23 Nov.

Morning

Programme



CONSUMER

09:00
09:00 am

Arrival and Check-in of Participants

09:30
09:30 am

Opening Ceremony

Marcelo Rebelo de Sousa (Online Presentation)
President of the Portuguese Republic



Carlos Moedas (Online Presentation)
Mayor of Lisbon, Portugal



online presentation

09:50
09:50 am

Food Trends



Peter Brabeck-Letmathe
President of the International Advisory Council at San Telmo Business School*, Switzerland

10:30
10:30 am

Consumer Behaviors and Marketing Analysis



Ana Paula Barbosa
Retailer Services Director at NielsenIQ, Portugal

11:10
11:10 am

Coffee Break

11:40
11:40 am

Retail and Consumer



Joan Simó Cruanyes
Director of Innovation at Ametller Origen Group, Spain

12:20
12:20 pm

Building a Brand / Go to Market



Nancy Villanueva García
CEO Iberia & Middle East at Interbrand, Spain

13:00
1:00 pm

Lunch at the event venue

* Chairman Emeritus at Nestlé Group

23 Nov.

Afternoon

Programme



SUSTAINABILITY

14:15
2:15 pm

Introduction



Louisa Hooper

Director of Sustainability at Calouste Gulbenkian Foundation, England

14:30
2:30 pm

Water Management & Conservation



David Balsar (Online Presentation)

General Manager Innovation and Ventures at MEKOROT, Israel



online presentation

15:15
3:15 pm

Regenerative Agriculture & Carbon Farming



Daniel Baertschi

Regenerative Agriculture Thought Leader, Switzerland

16:00
4:00 pm

Coffee Break

16:30
4:30 pm

Growth For Good - Reducing Food Waste on a Large Scale



Tina Halborg Nielsen

VP Operations Europe at Too Good To Go, Denmark

17:15
5:15 pm

Can We Change the Way to Produce Food?



Felix Garcia

CEO at Kimitec and MAAVI Innovation Center, Spain

18:00
6:00 pm

Agriculture as a Driver For Sustainable Development



Elisa Ferreira

European Commissioner for Cohesion and Reforms, Belgium

19:30
7:30 pm

Exclusive Dinner for Speakers, Sponsors, Partners and Guests Topic: Global Competitiveness and Economic Growth



Keynote Speaker: Stephane Garelli

Professor Emeritus at the University of Lausanne, Switzerland

24 Nov.
Morning

Programme



PRODUCTION

09:30
09:30 am

World Agribusiness: Dynamics and Trends



Nelson Ferreira

Senior Partner at McKinsey and Global leader Agribusiness Service Line, Brazil

10:15
10:15 am

The Importance of European Union Common Agricultural Policy (CAP)



João Pacheco

Senior Fellow at Farm Europe / Former Deputy Director General Agriculture at European Commission, Belgium

11:00
11:00 am

Coffee Break

11:30
11:30 am

Innovation in Agriculture: Israel



Erich Shaw

CEO at EJS Environmental Engineering, Israel

12:15
12:15 pm

Agrifood on an Investor Perspective



Robert Appleby

Founder and Chief Investment Officer of Cibus Capital, England

13:00
1:00 pm

Lunch at the event venue

24 Nov.

Afternoon

Programme



FUTURE

14:15
2:15 pm

Introduction



Janusz Wojciechowski (Online Presentation)
Commissioner for Agriculture at European Commission, Belgium



online presentation

14:30
2:30 pm

Round Table: How to Build the Future of Food Systems

Moderators: Expresso, El Economista



Clara Moura Guedes
CEO at Saltiproud / Monte do Pasto, Portugal



Inês Lima
Managing Director at McDonalds's, Portugal



Anna Lenz
CEO at Nestlé, Portugal



Jean-Baptiste Bachelierie
CEO at Sonae Sparkfood, Portugal



José María Bonmatí
Director at AECOC, Spain



Robbert de Vreede
Chief Marketing & Business Development Officer Nutrition at Unilever, Netherlands

16:15
4:15 pm

Closing Remarks



Antonio García de Castro
Executive President at San Telmo Business School, Spain

16:45
4:45 pm

2022 AlumniSA Award

17:00
5:00 pm

Closing Ceremony

Maria do Céu Antunes
Minister of Agriculture and Food



WE DEVELOP KNOWLEDGE



700
presencial



200.000
online

All information available on:



LAC YouTube Channel



www.lisbonagriconferences.com



2Bforest
 AABA - Associação Agricultores do Baixo Alentejo
 AAR - Associação dos Agricultores do Ribatejo
 AB WINE
 Abonos Jimenez
 Abreu Advogados
 ACIBEV
 ADP Fertilizantes
 AECOC
 AESE
 AG Managment
 Agência Evaristo
 Aggraria
 Aggraria Lagar
 AGQ Labs
 AGRIMÚTUO - Federação Nacional das Caixas de Crédito Agrícola Mútuo
 Agripro
 Agris
 Agristarbio
 Agro.Ges
 Agro-Analitica
 Agroarea
 Agroazinha
 Agrobeja
 AgroGestão
 Agroglobal
 Agroliven
 Agromais
 Agromaned
 Agromillora
 Agroportal
 Agros
 Agrosava
 AJAP
 AJASUL
 Alirações
 Alltech Crop Science Iberia
 Almibéria
 AlumnISA
 Ametller Origen
 Anipla
 Anpromis
 Anseme
 APBA - Associação de Proprietários e Beneficiários de Alqueva
 APFC
 Aquagri
 Aquaterra
 Ascenza
 Asfertglobal
 Associação Portuguesa dos Jardins Historicos
 Atlas Agro Insurance MGA
 Auchan
 Banco Comercial Português
 Banco Santander
 Banco Santander España
 Beyra d' Ouro Fresh
 BGI
 Biofrescos
 Bolschare
 Borrego Leonor e Irmão
 BPI
 Caixa Geral de Depósitos
 Caja Rural del Sur
 CAM Consultores
 Câmara Municipal de Lisboa
 Campodobrado
 Campotec
 Casa Agrícola do Monte do Tojal
 Casa Agrícola Manuel Gil Ferreira
 Casa Barreira - Corona
 Casa Santos Lima
 Casal Branco Sociedade de Vinhos
 CBRE
 CCAM Chamusca
 Centromarca
 Cerealís
 Cersul
 Cibus Fund
 CLA - Castro Caldas, Correia Lopes, Mendes de Almeida e Associados

CNCFS
 CNEMA
 Coelheiros
 Cofaco
 Comissão Europeia
 Compo-expert
 Comunicland
 Concerta Internacional
 Confagri
 Conqueiros Invest
 Consulai
 Cooperativa Agrícola Sobral de Monte Agraço
 Cooperativa Agrícola de Moura
 Cooperativa de Oivareiros y Viticultores de Ribera del Fresno
 Core Investments
 COREangels
 Cortijo Calonge
 COTHN
 COTR - Centro de Competências para o Regadio Nacional
 Crest Capital Partners
 Crestline
 Crimolara
 Cuatrecasas
 Deiba
 DGC - Direção Geral do Consumidor
 DNG
 Duck River Agriculture
 Easy Nuts
 EBG
 EDIA
 Egocultum
 EIT Food
 EJS Environmental Engineering
 EL Economista
 Elipec
 Embaixada da Holanda
 Embaixada da Suíça
 Embaixada de Espanha
 Engeconsult
 Escala Capital
 Escola Superior Agrária de Santarém
 Espaço Visual
 Estudio Comunicação
 Etapa Improvável
 Europastry Portugal
 European Fruit Juice
 Eurosemillas
 Eversheds Sutherland FCB
 Expense reduction
 Expresso
 F4S
 Fastillusion
 Fertigal
 Fertinagro
 Fingeste
 FIPA
 FNOP
 Fortitude Capital
 Fresh 52
 Fundação Calouste Gulbenkian
 Fundação Eugénio de Almeida
 Futuralmond
 Gallo Worldwide
 Generandi
 GF Farm
 Global Avocados
 GlobalGap
 GLV
 GPP
 Greenfield Technologies
 Ground
 Grundfos
 Grupo Crédito Agrícola
 Grupo Madre
 Grupo Sinvepart
 GS 1 Portugal
 H.Uva
 Hakuturi
 Herdade Corona

Herdade da Rabadoa	Oryportugal
Herdade Maria da Guarda	Paxalmond
Herdade Moncorvo	Pereira Palha Agricultura
Hidrenki	Planície Verde
Hidro Iberica	PLMJ
Hidrosoph	Politécnico de Santarém
Hortitool Consulting	Pomona Farming
How2go Ibéria	Porto Réccua Vinhos
Hubel	Portugal Nuts
IAAS	Portugalfoods
Ideco Estudio Tecnico	Presidência da Republica
Imperregas	Projeto Ouro Liquido - Municipios de Alcanena e Torres Novas
Improfort	Proposta Redonda
Iniav	PRTexteis
Innoliva	Quality Numbers
Instituto Superior Técnico	Quantis
Interbrand	Quinta da Cholda
Inventa	Quinta dos Álamos
Irricampo	Rabobank
ISA	Rações Zêzere
Itau	Reagro
J S Pacheco	Receita Flagrante
JB Group	Regaber
Jerónimo Martins	Revista Frutas, Legumes e Flores
Jerónimo Martins Agro-Alimentar	Rivulis
JLL	Rota Única
JMD – Brands We Know	Rovensa
José Maria da Fonseca	Sagri
June	San Telmo Business School
Kimitec	Santander
Lagoalva	Santiago & Santiago
LIDL	Saptec
Logofruits	Sinvepart
Louricoop – Cooperativa de Apoio e Serviços do Concelho da Lourinhã	SLM Partners
Luís Simões	Sociedade Agrícola da Espadaneira
Luís Vicente	Sociedade Agrícola da Quinta da Fôja
Lusiterra	Sociedade Agrícola da Quinta da Lagoalva de Cima
Lusossem	Sociedade Agrícola Espanadeira LDA
Luxor	Sociedade Agrícola Quinta da Alorna
M3Agro	Sociedade Agrícola Quinta da Cholda
Machrent	Sociedade Agrícola Quinta da Labruja
Magos	Sogenave
MaisLavra	Sogepoc
Manantiz	Sogrape
MARL - Mercado Abastecedor Regional de Lisboa	Sonae
McDonald's	Sonae Sparkfood
McKinsey & Company	Sovena
Mercadona	Syngenta
Messinagro	Sysmart
Migdalo	Tecline
Millennium BCP	Tecniferti
Ministério da Agricultura da Eslovénia	Terras de Azeite
Ministério da Agricultura e da Alimentação	The Lisbon MBA
Monliz	TM Capital
Monte do Álamo	Too Good To Go
Monte do Pasto	Tradecorp
MSA	Transalp Services
NA	Treemond
Naandanjain	Treetops
NARC	Trivalor
Natural Crops	UcanorteXXI
Navigator	Unilever
Nestlé	Uniovo
Nestlé Portugal	Universidade Católica Portuguesa
NielsenIQ	UPL
Nobre Alimentação	Vacor - Auditoria e Gestão
Norma Group	Vale da Rosa
Nova SBE	Vale Feitoso
Novarroz	Valinveste
Novo Banco	Vida Rural
Nutrifarms	Vieira de Almeida
Nutrinveste	Vintage Fruit
O Melro.OP	Visionagro
O Trevo	Vitacress Portugal
Oivogestão	Vitas
Olibest	VITO - Flemish Technology Research Institute
Olivogestão	Vomar
Olivogomes	
Orivárzea	



Expresso

Lisbon AGRI CONFERENCES
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23 24 november 2023
CENTRO CONGRESSOS LISBOA

Acompanhe a Conferência em Directo no Expresso Online, El Economista e em www.lisbonagriconferences.com

f i l

FORM IN AGRICULTURE DE SUA EXPERIÊNCIA
LINKAR A SUA EXPERIÊNCIA COM A AGRICULTURA E O DESENVOLVIMENTO RURAL

O Presidente da República

Consulte o programa detalhado em www.lisbonagriconferences.com

Ana Paula Barbosa	Anna Lenz	António Garcia de Castro	Carlos Moedas	Clara Moura Guedes	Daniel Baertschi	David Balsar	Elisa Ferreira
Erich Shaw	Félix García	Inês Lima	Janusz Wojciechowski	Jean-Baptiste Bachelier	Joan Simó Cruanyes	João Pacheco	José María Bonmati
Louisa Hooper	Nancy Villanueva García	Nelson Ferreira	Peter Brabeck-Letmathe	Robert Appleby	Robbert de Vreede	Stephane Garelli	Tina Halborg Nielsen

O COMPLEXO AGROALIMENTAR PORTUGUÊS REPRESENTA:

10% do emprego total	12% das exportações	4% do PIB
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23 24 november 2023

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COM O APOIO PATROCÍNIO
DO ALCANTARA
E O APOIO PATROCÍNIO DO
MINISTÉRIO DA AGRICULTURA

O Presidente da República



Consulte o programa detalhado em www.lisbonagriconferences.com

A Lisbon Agri Conferences 2023 agradece a todos
os Oradores, Conferencistas e Patrocinadores
o apoio na Missão de “desenvolver o conhecimento”
do sector agroalimentar.

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GOVERNAMENTO DA REPÚBLICA
MINISTÉRIO DA AGRICULTURA
E DO DESENVOLVIMENTO RURAL

O Presidente da República

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Robert Appleby


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Stephane Garelli


Tina Halborg Nielsen

EL NEGOCIO AGROALIMENTARIO ESPAÑOL REPRESENTA:

11,4%

del empleo total

17,5%

de las exportaciones

9,2%

del PIB

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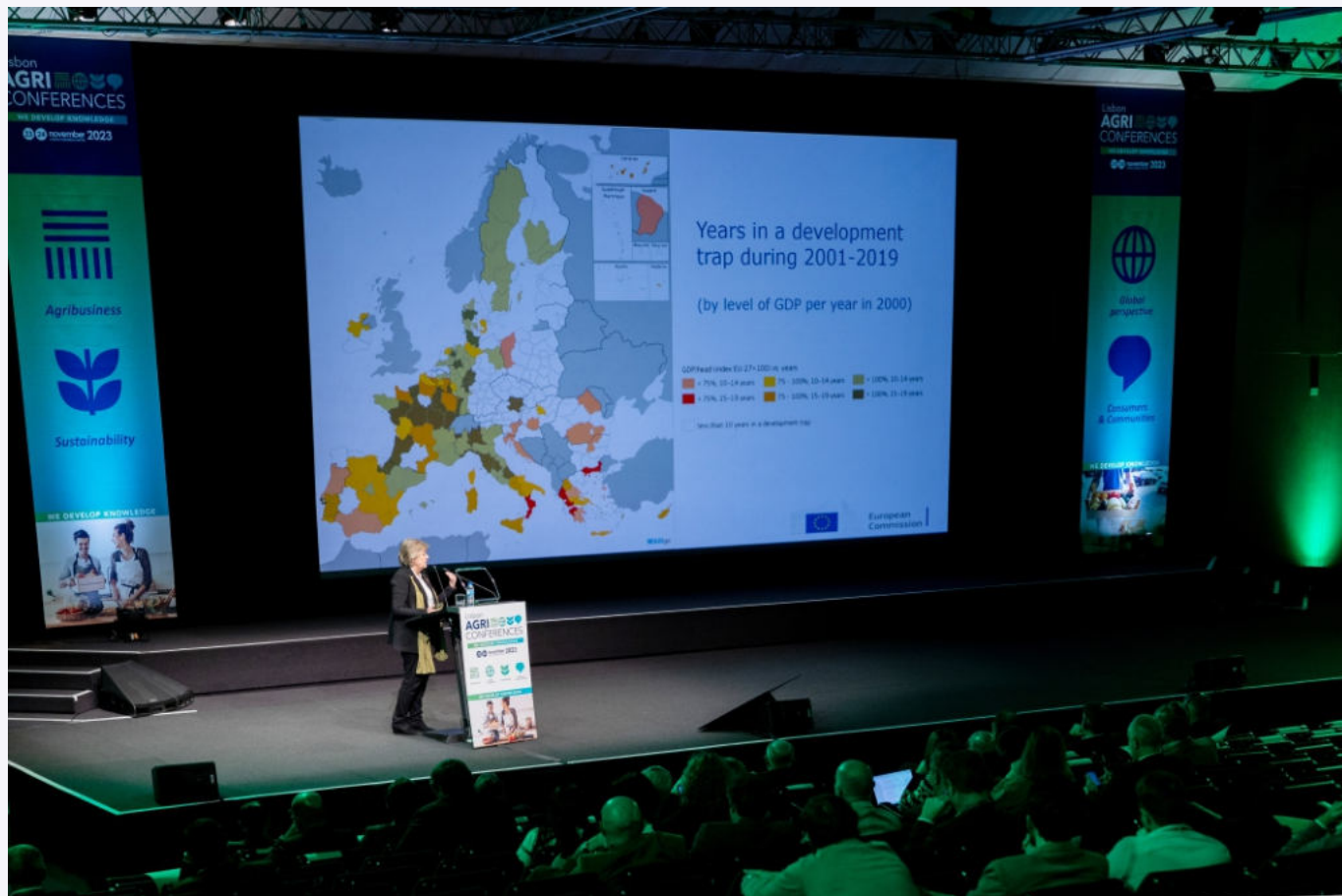


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